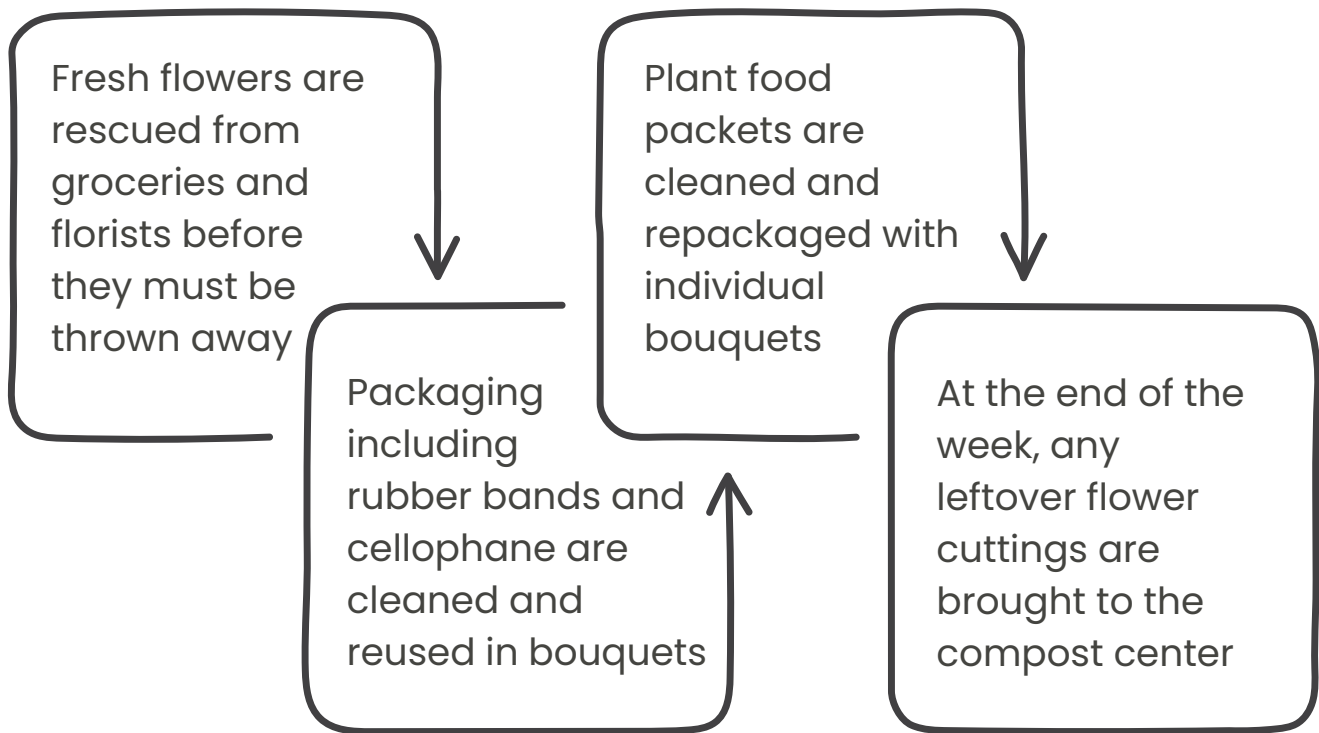


What Is Flower Rescue?

SOAR's Flower Power program uses the cathartic nature of flowers to spark engagement and combat loneliness, while also creating an environmentally responsible model of flower rescue. We fill a gap in the supply chain of flower sales, ensuring flowers that can no longer be sold, along with their packaging, circulate back out to the community rather than going to a landfill.

Our Commitment to Environmental Responsibility



Our Commitment to Wellness



Lillies are beautiful, but their smell can be overwhelming in nursing facilities or other therapeutic settings



Roses can pose a perishability challenge, we never want anyone to receive a browning or wilted rose



Delicate Gerbera daisies often need to be cut, cleaned, and propped back in a plastic holder for them to spark a smile.



See Flower Power in action

